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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|-------------|----------------------|---------------------|------------------|
| 09/688,134 | 10/16/2000 | Kanji Nakanishi | Q60940 | 9987 |
| 7590 | 12/14/2004 | | EXAMINER | |
| Sughrue Mion Zinn Macpeak & Seas 2100 Pennsylvania Avenue NW Washington, DC 20037-3213 | | | KIANERSI, MITRA | |
| | | | ART UNIT | PAPER NUMBER |
| | | | 2145 | |

DATE MAILED: 12/14/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

| | | |
|------------------------|------------------------|---------------------|
| Advisory Action | Application No. | Applicant(s) |
| | 09/688,134 | NAKANISHI, KANJI |
| | Examiner | Art Unit |
| | Mitra Kianersi | 2145 |

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

THE REPLY FILED 22 September 2004 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. Therefore, further action by the applicant is required to avoid abandonment of this application. A proper reply to a final rejection under 37 CFR 1.113 may only be either: (1) a timely filed amendment which places the application in condition for allowance; (2) a timely filed Notice of Appeal (with appeal fee); or (3) a timely filed Request for Continued Examination (RCE) in compliance with 37 CFR 1.114.

PERIOD FOR REPLY [check either a) or b)]

a) The period for reply expires 3 months from the mailing date of the final rejection.
 b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.
 ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).

Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

1. A Notice of Appeal was filed on _____. Appellant's Brief must be filed within the period set forth in 37 CFR 1.192(a), or any extension thereof (37 CFR 1.191(d)), to avoid dismissal of the appeal.
 2. The proposed amendment(s) will not be entered because:
 (a) they raise new issues that would require further consideration and/or search (see NOTE below);
 (b) they raise the issue of new matter (see Note below);
 (c) they are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
 (d) they present additional claims without canceling a corresponding number of finally rejected claims.

NOTE: _____.

3. Applicant's reply has overcome the following rejection(s): _____.
 4. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).
 5. The a) affidavit, b) exhibit, or c) request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet.
 6. The affidavit or exhibit will NOT be considered because it is not directed SOLELY to issues which were newly raised by the Examiner in the final rejection.
 7. For purposes of Appeal, the proposed amendment(s) a) will not be entered or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.

The status of the claim(s) is (or will be) as follows:

Claim(s) allowed: None.

Claim(s) objected to: None.

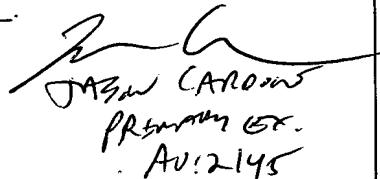
Claim(s) rejected: 1-18.

Claim(s) withdrawn from consideration: None.

8. The drawing correction filed on _____ is a) approved or b) disapproved by the Examiner.

9. Note the attached Information Disclosure Statement(s) (PTO-1449) Paper No(s). _____.

10. Other: _____


 Jason Caron
 P.T.O. 67
 AV:2145

Continuation of 5. does NOT place the application in condition for allowance because: In response to the final office action mailed June/15/2004, applicant argues that the same claim rejection has been repeated. In the first non-final office action dated 1/16/2004, claims 1-12 were rejected by Shimizu (US 5,987,230) and further in view of Yokomizo e al.(US 6,321,266).In the second final office action dated June/15/2004, the same prior arts were used since the original 12 claims were not ammended and 6 new claims were presented, which based on the limitation of these new claims, the above mentioned prior arts are also teaching these new claims.

Regarding claim 1, the applicant on page 2, line 15, submits that Shimizu fails to disclose the device for allowing a user of the data terminal to choose whether to print the ad data on the same side of a recording sheet as the information or on the opposite side from the information. Shimizu on col 1, lines 62-63 discloses a two-side printing control which corresponds to a printer that is connectable to or incorporated into the data terminal, and is capable of printing on opposite sides of a recording sheet.

Applicant on page 3, line 3, argues that Shimizu does not teach or suggest the feature of claim 1 of a print control device that produces print image data for one side or for both sides from the information and the ad data in accordance with which side of the recording sheet the ad data is to print, and controls the printer in accordance with the print image data. Shimizu on col 1, lines 60-65 discloses the allocation of the optimum raster memory for banding varies, in the case of an extension of the memory capacity, according to the presence of two-side printing control, the internal raster resolution for the printing process, and the nature of the data (principally image or characters) within the page description language.

Applicant on page 3, line 20, argues that this exempt does not disclose the claimed charge modification data sending device, which modifies the charge for the information in accordance with amount of ad data printed with the information. Yokomizo on col 17, lines 19-20 teach a Centronics I/F controller which performs an I/F control for connecting a printer with a modified Centronics type I/F.